



Knud Berthelsen

Professor of Practice and Senior Advisor for AI Literacy
Tulane University · New Orleans

Pronounced **KNOOD BUR-tel-sen**

SHORT BIO

Knud Berthelsen is a Professor of Practice and Senior Advisor for AI Literacy at Tulane University, where he teaches courses on AI tools and on AI and society. Based in New Orleans, he speaks and consults on how AI works, how to work with it, and what it means for organizations and industries.

LONG BIO

Knud Berthelsen is a Professor of Practice and Senior Advisor for AI Literacy at Tulane University, with a joint appointment in the Connolly Alexander Institute for Data Science and the Strategy, Leadership and Analytics Minor. He developed and teaches Tulane's courses on AI tools and on AI and society, built the university's Applied AI Literacy badge program, and runs the AI Mastery Workshop Series for students, faculty, and staff.

He came to AI from fifteen years of strategy consulting and a decade teaching international business and new venture management at Tulane's A. B. Freeman School of Business, and turned his focus fully to AI when ChatGPT launched. Through his New Orleans practice, Connect + Trade, he speaks and consults on applied AI for universities, companies, nonprofits, and professional associations. Recent audiences include the National Organization of Rheumatology Management, the State Policy Network, the Louisiana Cancer Research Center, and Tulane's President's Cabinet. Originally from Norway, he lives in New Orleans.

INTRODUCTION FOR THE EMCEE

Our next speaker is Knud Berthelsen, Professor of Practice and Senior Advisor for AI Literacy at Tulane University. Knud teaches Tulane's courses on AI tools and on AI and society, and before turning to AI he spent fifteen years in strategy consulting. Today he's going to talk with us about [talk title]. Please welcome Knud Berthelsen.

About 30 seconds read aloud. Pronounced KNOOD BUR-tel-sen.

SIGNATURE TALKS

How AI Works and How to Work With It

From Chatting to Doing

The Impact of AI on Your Industry

More topics on knudberthelsen.com

FOR ORGANIZERS

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AV

No special requirements

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